

General Update and Information for Integrators



June 11th, 2024

Agenda



- Welcome: Hylke Koers, CIO, STM Solutions
- **GetFTR Update:** Heather Staines, Publisher & Integrator Outreach, GetFTR
- A&I Integration Experience APA PsycInfo: Eva Winer, Platform Manager, American Psychological Association
- Engagement Study R Discovery: Chirag Jay Patel, Head of Sales, Cactus Communications
- GetFTR Product Update: Dianne Benham, Product Director, GetFTR
- Q&A/Discussion: Hylke Koers



GetFTR Overview & Update

GetFTR accelerates the discovery and access of authoritative, trusted research



- Provides researchers with access to the trusted version-of-record via a single smart link
- High-quality entitlements indicators (subscription, OA and free content) that remove anxiety and frustration
- Removes friction in the authentication process by supporting multiple access methods and removing unnecessary steps
- Improved, cohesive user experience across multiple sites and platforms
- Free for discovery services, content syndication platforms, and other integrators

Developed and sponsored by:



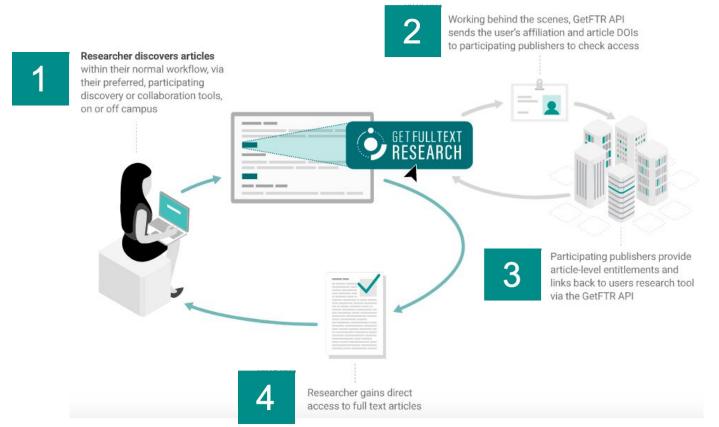


SPRINGER NATURE



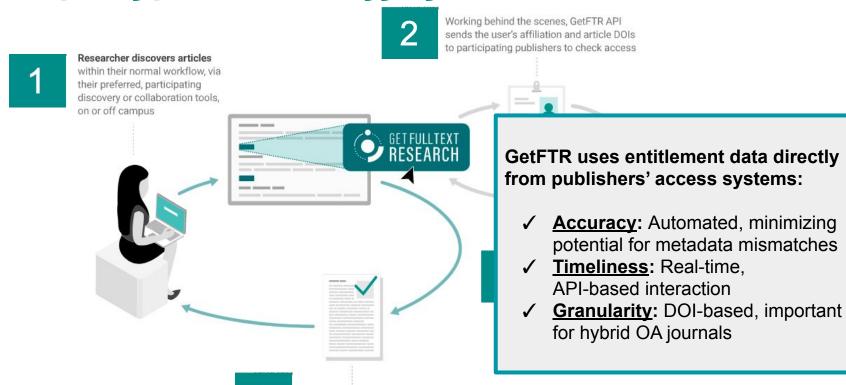
GetFTR enables this through real-time access to participating publisher and aggregator entitlements





GetFTR enables this through real-time access to participating publisher and aggregator entitlements

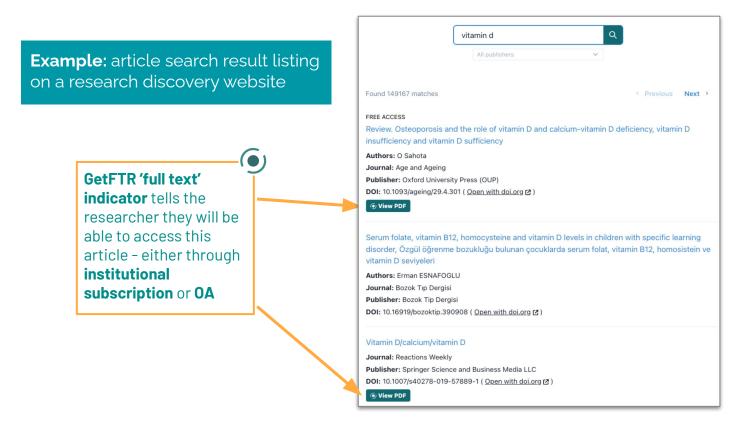




Researcher gains direct access to full text articles

How does it work? GetFTR © signals entitlements, removing uncertainty and frustration for researchers



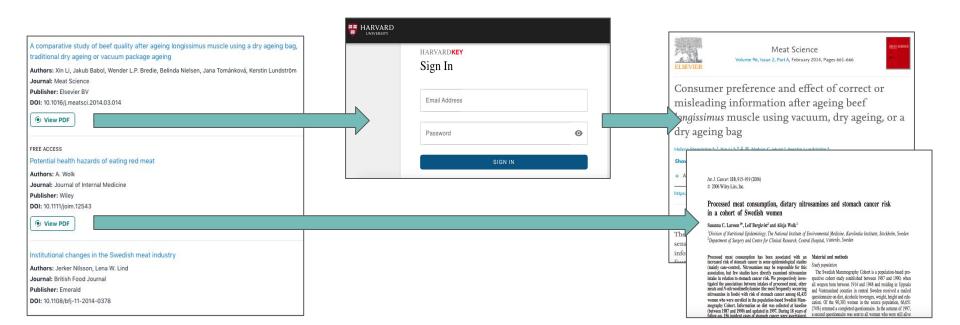


How does it work? Streamlines access to trusted content on publisher websites



Discovery Service shows
Elsevier and Wiley articles
available

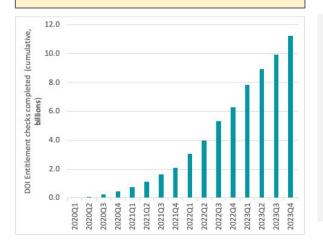
First GetFTR link **takes user directly to institution login** (for federated authentication) Then, all GetFTR links provide one-click access to content



Join GetFTR to support the scholarly research community



GetFTR currently supports >100M entitlement decisions per week



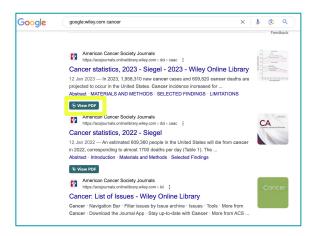


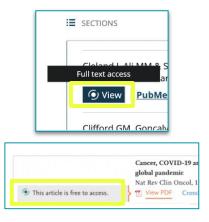
GetFTR indicators can be seen across multiple tools











Semantic Scholar Website Researcher App Browser Extension (GetFTR and others)

Publisher Reference lists

Our first guest speaker



Eva Winer leads the strategic development of APA PsycNet, the search platform built for the discovery and delivery of social and behavioral science content. Eva's background spans psychology, product management, and UX design. She has more than two decades of experience in the scholarly publishing industry and has successfully led agile teams at the American Psychological Association in implementing innovative search solutions that boost research content discoverability and drive user engagement.





A&I Integration Experience: APA PsycInfoEva Winer





A&I Integration Experience: APA PsycInfo®

June 11, 2024

APA PsycInfo: Personalized platform for discovery of the latest psychology research

- Leverages AI & machine learning to assist behavioral scientists in monitoring the latest research trends in their specialty areas
- Built on the largest and most trusted index of psychological science in the world
 covers articles from 2,400 journals, 430K books & chapters, over 530K dissertations
- Provides a suite of personalized features, content exploration & analytics tools to encourage engagement
- Integration with GetFTR supports one-click access to full text of global research spanning all subfields of psychology and related disciplines

APA PsycInfo*

https://psycinfo.apa.org

APA PsycInfo GetFTR Integration

- Released in October 2021
- Three developers, one UX designer, four sprints
- Built a MarkLogic repository for mapping institutional SAML entity IDs

- Sending 250-275 calls per day calls to the GetFTR entitlements API
- Batches of 1-20 DOIs per request
- 327,965 batch requests since June 2023



Total number of requested DOIs in the past 12 months

2,463,891

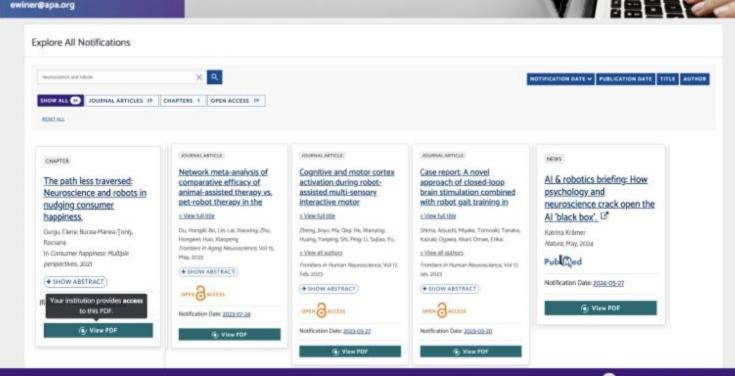
- Deferred authentication route
 - Institution provides authentication when first article link is clicked
- Main challenge: Testing institutional entitlements during implementation

Researcher feedback highlights

"I get to see articles that I would normally not have seen!"

"This service is a very useful tool, saving a tremendous amount of time in locating full text PDFs."

GetFTR Links on Personalized Research Feeds

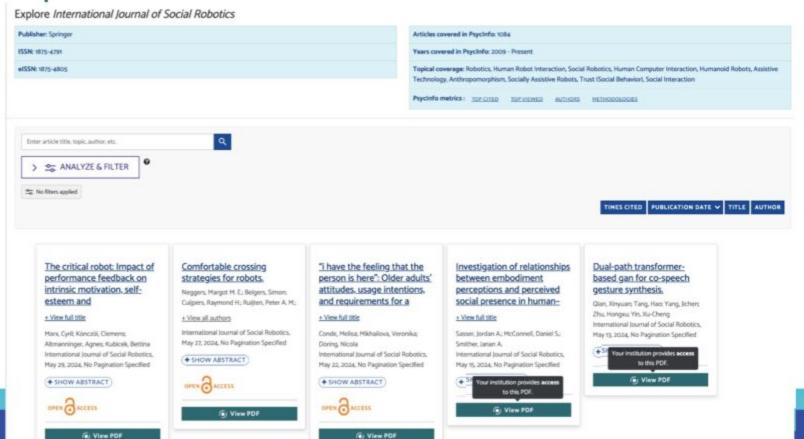


APA PsycInfo®

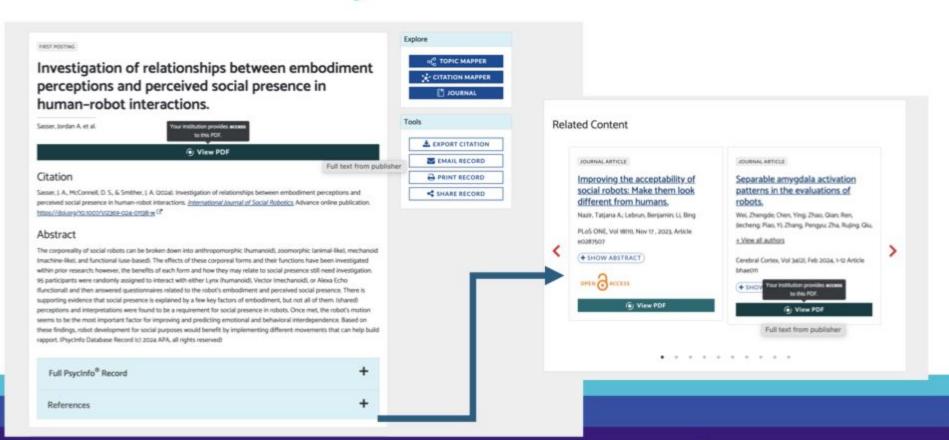
psychology research.

Personalized services from the latest

Explore Journal view with GetFTR article links



GetFTR Links on PsycInfo Records & Related Content



Our second guest speaker



Chirag "Jay" Patel is a business development professional with Cactus Global and specializes in working with publishers and professional societies on the implementation of AI solutions. He wants to improve the user experience by utilizing AI to better classify content, make content easier to discover and find, build custom content collections, simplify access, and personalize the content. He also leads the SDG initiative at CACTUS. Previously he advised various startups developing solutions for advertising, virtual conferences, producing video content, and journal publishing. When he is not working on AI solutions, he likes to goof around with his kids, read, listen to a podcast, spend time in the garden, or go for a walk.





Engagement Case Study: R DiscoveryChirag Jay Patel

Researcher.Life

Introduction

R Discovery

The most loved Research Discovery App, globally

Chirag "Jay" Patel | June 11, 2024





R Discovery: the trusted destination for

Discovering, Organizing, Accessing, and Consuming

Research

- · Literature Review,
- Reference List Curation,
- Keeping up with latest research,
- Consuming research the way you want,
- and much more

R Discovery in numbers!



3 million+ users on app, web from across 190+ countries



Rated 4.6+ on Google Play & AppStore

16,000+ ratings; highest rated research discovery app



250 million+ records

journal articles, preprints, patents, seminars, etc.



40 million+ open access papers

which is the largest collection of OA journal articles



32,000+ journals

with daily content updates



9.5 million+ research topics

from SDGs, Medicine, Chemistry, and much more

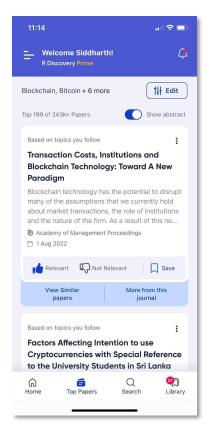
R Discovery

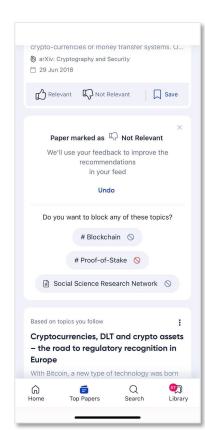
Product quick dive!

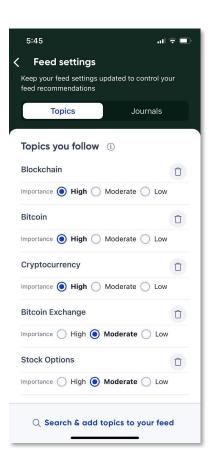
R Discovery Research Feed(s)

Coverage. Curation. Customization.













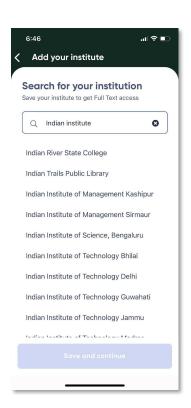
R Discovery and GetFTR

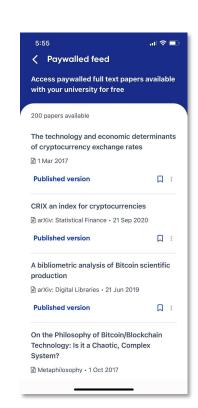
Enable institutional access

Why did we integrate?

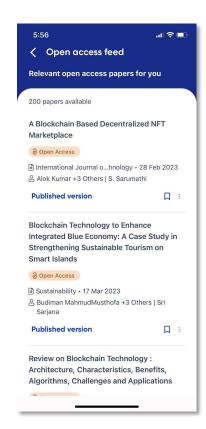
- Academics need to keep up with the latest research
- Discover relevant articles but cannot access due to paywall
- Paywalls limit the dissemination of important findings
- Researchers with limited resources cannot compete
- Many researchers are unaware of journals the institution has access to
- Library platforms have not kept pace with technology

Access full-texts and read papers in-app





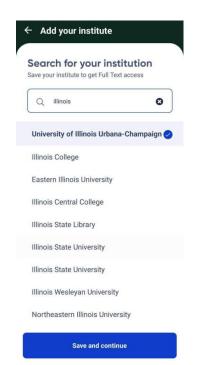




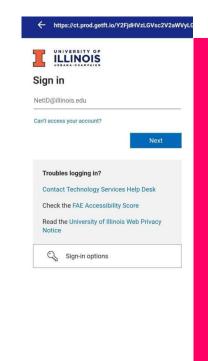


Improved ROI on journal subscriptions through institutional access

- Get access to paywalled journal articles through institutional subscriptions
- Allows researchers to access full-text articles when they need and on the device of their choice
- Increased readership of articles improves ROI on journal subscriptions for libraries







- 30% conversation rate
- Researchers who added their institution to their profiles
 - 3.3x higher retention
 - 2x higher engagement rates
- Users can access subscription content faster
- 20% jump in full-text views
- Interest from researchers in both developed and emerging countries



Top Institutions and Universities

NORTH AMERICA

MIT

UCLA

UNAM Mexico

Harvard

University of Toronto

ASIA

IIT Delhi

IIT Madras

University of the Philippines Diliman

IIT Madras

University of Tehran

EUROPE

University of Oxford

University of Cambridge

University College London

Istituto Italiano di Tecnologia

University of Central Lancashire

SOUTH AMERICA

Universidade de Sao Paulo

Columbia University of Johannesburg

Universidade Federal do Rio de Janeiro



AFRICA

Wits University

University of Johannesburg

University of Pretoria

University of Cape Town

Stellenbosch University

Top Publishers













Thank you!

Chirag "Jay" Patel Head of Sales, Americas Cactus Communications

Email: chirag.patel@cactusglobal.com







Product Update 2024 Dianne Benham

What's new for discovery tools? Integrator API v2.4



Faster entitlement decisions

Faster entitlement decisions, where publisher has shared their entitlements with GetFTR

Increased scope of content

Links to 30 million DOIs provided by the *GetFTR OA and Free service*, including 8 million from publishers that don't participate in GetFTR

Improved integrity

The latest information on retractions and errata delivered by GetFTR, provided by Crossref and Retraction Watch, so that discovery tools can signal integrity issues to their researchers

If you already integrate:

Migrate to the latest API before the end of Q2

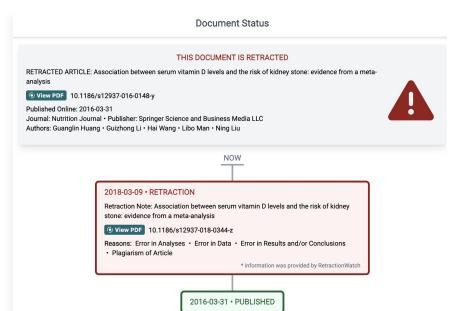
GetFTR will redirect requests if delays

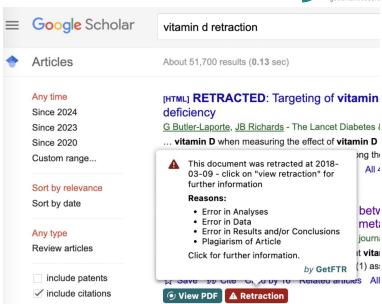
What's new for discovery tools? Retraction & errata



Additional data added to GetFTR API responses so that discovery tools and SCNs can signal integrity issues.

Data includes **type** (e.g. retraction, correction, expression-of-concern), **date**, and **source** (retractionwatch, crossref)





If you already integrate:

Integrator API Specification and UX Guidelines updated

Contact me if you would like the service enabled

What's next for GetFTR?



Journal Transfers

 Check entitlements with current and previous publishers, to support perpetual rights

KBART Analysis

 Can GetFTR can play a role in streamlining or replacing the KBART process

Usage Reports

- Add click data to integrator and publisher reports
- Support on and off platform usage aggregation for syndication arrangements

Earlier Versions

 Add GetFTR smart-links to earlier versions where user has access to the latest version

If you already integrate:

We'd love to hear how GetFTR is helping streamline your user's discovery and access experience

We'll be sending a survey soon!



Q&A Session





Thank You!